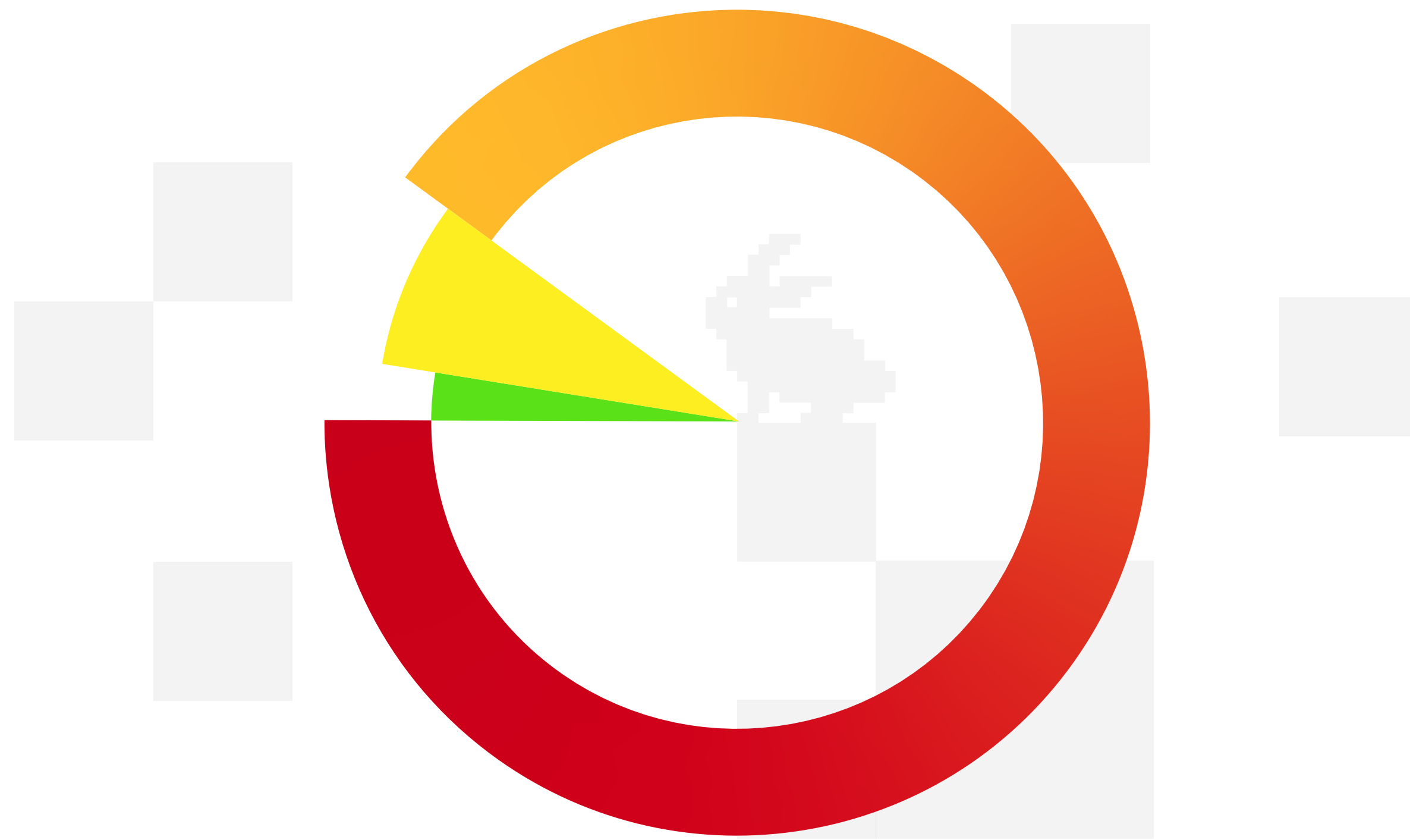


The reality behind a list of 10,000 prospects



90%

9,000 are 99.9% likely to NEVER talk to you. An undue solicitation.

7.5%

750 are somewhat likely to want to talk to you. It may be worth your time, it may not.

2.5%

250 are VERY likely to want to talk to you and have a high chance of buying.

*Would you be able to tell which are which? **Well, we can.***