



# BOLDLY-BRANDED

GET **SEEN**, CREATE A **BUZZ**, & GET **RESULTS**.

DESIGN/COPY | PROMOTION STRATEGY | SPEAKING



## A COMPREHENSIVE APPROACH:



### STRATEGIZE

Naming, strategy, taglines, target audience, goals, look & feel...we'll work together to get it all crystal clear .



### ARTICULATE

Here's where we put words and visuals together that uniquely capture your brand and powerfully engage your target audience.



### AMPLIFY

Let's start a buzz! Full style and messaging alignment across all of your social media platforms with custom eye-catching posts & targeted advertising

**It's like hiring a strategic coach, designer, copywriter & social media promoter...all in one!**

*Why pay for multiple vendors?* When you hire me you work with **one** dedicated expert to partner with from concept to execution. Bonus? Besides being more affordable and manageable, you can be 100% sure your ideas and concepts won't get lost in translation between endless meetings and multiple contacts.



### *Here's the thing...*

I'm here for you no matter what your copy-writing and/or design needs are.

The possibilities are endless... reach out and I'll give you a quote!

Retained services available.

### *All packages include:*

- brand vision board curation
- promotion on my social media channels (if desired)
- expert branded "swag" advisement
- unlimited (basic) copy revisions via email for one year

## START UP

### \$4500

- 4hr strategic planning/business & tagline naming
- custom launch "to do" checklist
- visual ID design (logo, brand color palette, vision board with supporting imagery)
- mission/value/"about us" copy
- elevator speech copy
- owner bio copy
- business card design
- 2 social media headers (you choose)
- 5 page business overview for marketing or website copy / images

## EVENT BRANDING

### \$1200

- 1hr event strategy & naming session
- promotion campaign visual board
- target audience defined
- 5W Copy (who | what | where | when | why)
- 1 pdf promotion flyer
- 2 social media headers (your choice)
- 1 social media post graphic

### *Your Investment*

All design services require 50% of the fee up front following our initial consult (complimentary) to block off meeting and design time with the full balance due prior to release of final files and/or copy OR within 30 days (whichever comes first).

## BRAND REFRESH

### \$2800

- 2hr strategy session: brand positioning, key messages, current brand assessment and goal setting
- competitive landscape analysis
- online brand assessment
- visual identity update (logo, brand colors, imagery)
- updated elevator speech
- business card design
- 2 social media headers (you choose)
- 5 page business overview for marketing or website copy

## SOCIAL MEDIA

### SOCIAL MEDIA TRAINING/COACHING

### \$1200

For the business owner who want to manage their own social media and just needs some simplified "know-how". Includes 4hrs of 1:1 training with custom checklists and calendars to keep you on track!

## BY QUOTE

### WEBSITE DESIGN

site strategy, design, or refresh

### YOU CHOOSE

select items from the **BB Design List** and get a custom quote

### SPEAKING | TRAINING | FACILITATION

Hire Tamara for your next event or to design a custom training workshop! By quote

### SOCIAL MEDIA

- Full profile setup to align with brand
- Custom page headers
- Promotional posts
- Quote graphics
- Social media calendar/checklists
- Targeted advertisements
- Custom post templates
- Info-graphics
- Post design & management

### BRAND ANCHORS

- Logo design or refresh (no custom art)
- Brand identity kit
- Website
- Stationary
- Brand color scheme
- Brand vision board
- Brochure copy-writing/design
- Project proposal
- Gift certificates
- Style guide

### PRINTABLES

- Checklists
- To-Do Lists
- Shopping Lists
- Custom Planners (full set up)
- Calendars
- Worksheets
- Organizers
- Charts
- Trackers
- Don't see it - ask me!

### EVENT/CONFERENCE

- Website/landing page
- Invitations
- Swag bag inserts
- Workbook (bland or content design)
- Event program
- Agenda
- Flyers
- Social media campaign
- Menu
- Surveys
- PowerPoint template
- Full PowerPoint presentation design

### BLOG/COPYWRITING

- Blog posts
- Content upgrade/refresh
- Keynote
- Presentations
- Website copy
- Professional bio
- Ghostwriting
- Business Naming with Tagline
- Job Description
- Resume

### SOLOPRENEURS

- Menu of services
- Prospect Marketing Kit
- Brand Identity Kit
- New Client Welcome Kit
- Testimonial Booklet
- Client Resource Guide
- Slide deck presentations
- Social media campaigns

*Pricing on Request*

Please note that all design services require 50% of the fee up front following our initial consult (complimentary) to block off meeting and design time and the balance prior to release of deliverable files and copy OR within 30 days of engagement (whichever comes first).